



## SOUTH CAROLINA CHAPTER SPONSORSHIP OPPORTUNITIES

The South Carolina Chapter is committed to bringing together businesses, nonprofits, educational institutions, and government to work for strategic change in South Carolina.

### CHAPTER MISSION

To transform the way buildings and communities in South Carolina are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

### ABOUT THE SOUTH CAROLINA CHAPTER

CHAPTER OUTREACH	CHAPTER MARKET	CHAPTER RESOURCES	CHAPTER ADVOCACY
<p>Over 350 individual Chapter members (and growing!)</p> <p>3,100 mailing list subscribers</p> <p>Over 1,000 unique website visitors per month</p> <p>60+ volunteers</p> <p>1,200 LEED APs in S.C.</p>	<p>Four branches (Upstate, Midlands, Lowcountry and Grand Strand) cover all areas of the state</p> <p>Commercial LEED Projects Certified: 59 (up 40% from '09) Registered: 367</p> <p>LEED for Homes Certified: 185</p>	<p>Affiliation with the U.S. Green Building Council</p> <p>Exposure to a rapidly growing audience of green building and sustainability leaders</p> <p><i>Annually,</i> - 40+ monthly programs (2,000 attendees in '09) - LEED training workshops - <i>Sustain SC</i> annual conference</p>	<p>Leadership on green building public policy issues at state and local level</p> <p>Partnership with and promotion of green building industry and sustainability causes</p>

Your sponsorship supports USGBC-SC Chapter green building education and networking programs in South Carolina; as well as the promotion of industry innovation, the growth of a strong, diverse green building community, and investment in the future through our work in advocacy and outreach.

# SOUTH CAROLINA CHAPTER SPONSORSHIP OPPORTUNITIES

## Why give?

USGBC South Carolina Chapter is a 501c3 charitable nonprofit organization, and is the only organization in the state dedicated to educating professionals and citizens on the environmental, economic and social impacts of sustainable buildings. Our education, advocacy and outreach initiatives are made possible by support from businesses, foundations, and individual contributions.

## Why now?

Now is the time! And USGBC-SC Chapter is the organization. USGBC-SC's membership contains the most knowledgeable and highly-skilled professionals in the green building sector. Growing and strengthening this group, harnessing their combined brain trust and energy, and leveraging the resources provided by USGBC national can have incredible impacts on all of South Carolina's residents, businesses, and environment, but only with the support from our donors.

- Energy Efficiency has been identified as a critical issue in South Carolina, supported and studied by initiatives at the federal, state and local level.
- Several South Carolina communities are in the process of developing and implementing sustainability plans, within which design, development, construction and retrofitting of the built environment are key components.
- South Carolina is a premier state for developing green jobs (jobs in green industries such as renewable energy, green building, and materials technology), but we will only attract companies confident that the existing workforce is capable of developing further.

## Your donation will support:

- The creation and delivery of cutting edge programs, workshops, lectures, and conferences on a wide range of relevant topics;
- Continuing education for professionals of all disciplines in green design, construction, operations and maintenance, green building policy and financing, and more;
- Staff time for direct outreach and advocacy to local communities and institutions, a critical component of our efforts to transform the built environment; and
- Hosting of high quality green building conferences, such as Sustain SC Conference and Expo.

*Please donate to the South Carolina Chapter of USGBC. We have outlined our opportunities at various levels, depending on your preferences and desired benefits in the following pages.*

*Please contact Chapter Executive Director Jenny Wiedower with any questions regarding sponsorship of the SC Chapter at 843.329.3131 or [execdir@usqbcsc.org](mailto:execdir@usqbcsc.org)*

*USGBC – South Carolina Chapter is a 501 (c)(3) nonprofit organization. Contributions are tax deductible to the extent allowed under the law.*

## SOUTH CAROLINA CHAPTER ANNUAL SPONSORSHIP OPPORTUNITIES

The Chapter collaborates with a limited number of corporate leaders in green building and sustainable development in South Carolina, whose values align with USGBC South Carolina, to address the ongoing and rapidly expanding needs and demands of the green building and sustainable business industries. USGBC- SC Chapter sponsors have the opportunity to:

- develop new business and collaborative opportunities
- stand out in a competitive marketplace
- connect to leading decision makers and change agents who are shaping the economic and environmental future of our region
- work in concert with staff, committees, our board and membership to shape the work of the chapter

	Platinum	Gold	Silver	Patron
<i>Contribution level</i>	\$10,000	\$7,500	\$2,500	\$1,000
<b>Media &amp; Web Exposure</b>				
Placement on Chapter website	Large logo and link to company website	Small logo and link to company website	Name and link to company website	Name Only
Chapter affiliation on sponsors' materials	Use of phrase "Platinum Sponsor of USGBC-SC Chapter"	Use of phrase "Gold Sponsor of USGBC-SC Chapter"	Use of phrase "Silver Sponsor of USGBC-SC Chapter"	N/A
Monthly e-newsletter	Hyperlinked large logo	Hyperlinked small logo	Small logo	Name only
<b>Program Recognition</b>				
Company name or logo on event handouts, flyers and title slide	Large logo on ALL monthly program materials (max. 48/yr)	Logo on monthly program materials for 3 branches (max. 36/yr)	Logo on monthly program materials for 2 branches (max. 24/yr)	Logo on monthly program materials for 1 branch (max. 12/yr)
Sustain SC Annual Conference	Opportunity to speak during Opening Lunch	N/A	N/A	N/A
<b>Discounted registrations</b>				
Chapter Memberships	For 4 individuals (\$260 value)	For 3 individuals (\$195 value)	For 2 individuals (\$130 value)	For 1 individual (\$65 value)
Sustain SC Conference and Expo	10 x 20 Exhibit Booth <i>and</i> 4 conference registrations (\$1,355 value)	10 x 10 Exhibit Booth <i>and</i> 2 conference registrations (\$805 value)	N/A	N/A
<i># of opportunities available</i>	4	8	12	unlimited

## SC CHAPTER SUSTAIN SC 2011 SPONSORSHIP OPPORTUNITIES

Annual Conference and Expo / June 2-3, 2011, Columbia Convention Center, Columbia, SC

USGBC South Carolina will host its third annual two-day green building and sustainable communities conference and expo in Columbia, drawing hundreds of professionals and industry leaders from across the state and around the southeast region.

**Educational sessions** – over 20 of them – offer continuing education credits, address a range of issues and topics pertinent to various levels of green building professionals and citizens

**Plenary sessions** feature inspirational thought leaders in the field from across the country.

**Sustain SC Expo** highlights green building products and services

*Sponsorship Opportunities for Sustain SC 2011 include:*

### **Title Sponsor / \$7500 (limited to one)**

- Recognition as Title Sponsor in all print materials, on conference website, in conference emails and during Conference Opening Plenary Session
- Invitation to give brief remarks during Conference Opening Plenary Session
- 200 SF of Exhibit Space (2 booths, minimum \$650 value) *with* premier booth location
- 4 Conference registrations (\$500 value)
- One year Chapter Membership for up to 4 company representatives (minimum \$200 value)
- Literature included in official conference bags
- 2 tickets to Local Leaders Breakfast
- 4 tickets to Leadership Awards

### **Premier Partners / \$3500 (limited to two)**

- Recognition as Premier Partner in all print materials, on conference website, in conference emails, and during Expo lunch sessions
- 100 SF of Exhibit Space (1 booths, minimum \$325 value) *with* prime booth location
- 2 Conference registrations (\$250 value)
- One year Chapter Membership for up to 2 company representatives (minimum \$100 value)
- Literature included in official conference bags

### **Contributing Sponsor / \$1500 (limited to four)**

- Sponsorship of one of the following programs: Local Leaders Breakfast, Exhibit Hall Breakfast, Exhibit Hall Opening reception, Leadership Awards Reception
- Recognition as Contributing Sponsor in print materials, select conference emails, and during sponsored event
- 1 Conference registration (\$150 value)

### **Supporting Vendor / \$1000 (limited to four)**

- Recognition as Supporting Vendor in print materials and select conference emails
- 100 SF of Exhibit Space (1 booth, minimum \$325 value) *with* prime booth location

### **Educational Session Sponsors / \$500 (one per educational session/project tour)**

- Visual recognition on session signage (outside of room), and on title slide of session presentation; recognition in print materials

## USGBC LEED® CORE CURRICULUM WORKSHOP SPONSORSHIP OPPORTUNITIES

Presented by USGBC South Carolina Chapter in partnership with USGBC

The South Carolina Chapter holds a handful of LEED Core Curriculum workshops throughout the state each year. These full- or half-day workshops offer the highest-level green building education and training, as they are taught by LEED Faculty, and in many cases, prepare attendees to take the LEED Professional Exams and/or receive continuing education credits for their LEED Credentials.

By sponsoring a LEED Core Curriculum Workshop, you'll gain visibility in the green building community and help design practitioners meeting their sustainability goals. You'll have the opportunity to reach out to our Chapter members and other audiences with an interest in green building.

### LEED Workshop Sponsorship levels:

#### **Platinum Key**

##### **\$5000 OR provide all of the following:**

Full catering needs, meeting space, Audio Visual needs, and promotion and outreach efforts\*

*BENEFITS:* 3 complimentary workshop registrations

Permission to distribute materials at workshop  
Invitation to give opening remarks at workshop

#### **Gold Key**

##### **\$2,500 OR provide the following:**

*Either* full catering needs *OR* meeting space and A/V needs; *AND* promotion and outreach\*

*BENEFITS:* 2 complimentary workshop registrations

Permission to distribute materials at the workshop

#### **Silver Key**

##### **\$1,000 OR provide the following:**

Meeting space *OR* A/V needs; *AND* promotion and outreach\*

*BENEFITS:* 15% discount on 3 workshop registrations

Permission to distribute materials at the workshop

\*Suggestions include: Workshop flyer distribution to membership, listservs and distribution lists; post the workshop on your company's website and calendar.

## SC CHAPTER BRANCH PROGRAM SPONSORSHIP OPPORTUNITIES

USGBC-South Carolina's branch network is a critical part of the organization. Branches are made up of the Chapter's local volunteers, green building leaders and emerging professionals. Each branch hosts regular monthly programs throughout the year.

Sponsoring a branch program is a terrific way for companies to support green building in their local communities. While specific sponsorship needs may vary from month to month, they typically range from \$250 to \$750. Please see levels and associated benefits below:

### **Regenerative**

#### **\$750 (1 sponsor per program)**

- Hyperlinked company logo on program promotional emails; on title slide for program presentation (if applicable); on program handouts (if applicable)
- Verbal recognition as Regenerative Sponsor during program
- Permission to handout literature during program
- Free admission to program for 4 company representatives for sponsored program

### **Restorative**

#### **\$500 (2 sponsors per program)**

- Company logo on program promotional emails; on title slide for program presentation (if applicable); on program handouts (if applicable)
- Verbal recognition as Restorative Sponsor during program
- Free admission to program for 2 company representatives for sponsored program

### **Sustainable**

#### **\$250 (3 sponsors per program)**

- Company name on program promotional emails; logo on title slide for program presentation (if applicable); on program handouts (if applicable)
- Verbal recognition as Sustainable Sponsor during program
- Free admission to program for 1 company representatives for sponsored program

## SC CHAPTER INDIVIDUAL DONOR OPPORTUNITIES

We invite South Carolina citizens to support our Chapter's activities as an Individual Donor. Making an individual donation to our Chapter is a commitment to support leading-edge green building education, provide service opportunities to enhance South Carolina communities, and support advocacy efforts to effect change at the policy level. Your generous, tax-deductible contribution lends critical funding support to help us fulfill our mission of transforming the building industry toward sustainability. Donors at the \$100 or greater level automatically become members of the Evergreen Society of USGBC-South Carolina, and are recognized on our Chapter website.

## **USGBC-South Carolina Sponsorship Form and Agreement**

### Sponsorship Agreement Terms

1. Sponsorship benefits will take effect after the signed Sponsorship Agreement has been received by USGBC – South Carolina Chapter.
2. The Chapter and sponsor may agree on a payment plan, which should be noted on the signed Sponsorship Agreement, as long as 50% of payment has been received within 6 months of signed agreement, and 100% within 12 months. Extenuating circumstances affecting ability to pay within the stated time period will be considered on a case-by-case basis.
3. USGBC- South Carolina reserves the final right of approval for all sponsors and sponsorship materials.
4. USGBC – South Carolina contributions, once made, are non-refundable
5. Sponsor hereby indemnifies, defends, and holds the USGBC South Carolina Chapter harmless for any claim for personal injury or for property damage or for loss of use of property arising out of or in connection with Sponsor's activities at Sponsor's participation in USGBC-SC programs.

*Please indicate your selected sponsorship level on the following page; sign that you agree to the above terms, indicate your payment preferences, and return the next page via email or mail to USGBC-SC Chapter*

Attn: Jenny Wiedower  
1450 Fifth Street, West  
North Charleston, SC 29405  
[execdir@usgbcsc.org](mailto:execdir@usgbcsc.org)  
843.329.3131



CREDIT CARD PAYMENT OPTION

Name on Card: \_\_\_\_\_

Billing Address (if different than company address, above):

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

Card Type (Visa/AmEx/MasterCard, etc.): \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CV2: \_\_\_\_\_

Signature: \_\_\_\_\_