



May 13 – 14, 2010 • North Charleston, SC • Charleston Area Convention Center

Exhibitor Prospectus

On **May 13-14, 2010** at the Charleston Area Convention Center in North Charleston, SC, **USGBC South Carolina Chapter** (USGBC-SC) will host **Sustain SC**, South Carolina's second annual Sustainable Communities Conference & Exposition. **Sustain SC** will be an exciting two-day event featuring:

- **2 National Keynote Speakers** who are influencing and advancing sustainable building practices nationally.
- **2 Half-day Tours** of landmark LEED certified buildings in the Charleston, SC area.
- **22 Continuing Education Seminars** providing education on various topics related to green building.
- **2 Social Events** providing unique opportunities to: meet green building leaders, owners, providers, clients, and employers; be educated on sustainable practices; and view award winning projects.
- **Exposition Hall featuring over 60 Exhibits** representing various sectors of our region's sustainable building industry, including demonstration sessions from vendors on green building services and products.

Attendees will include architects, engineers, developers, realtors, building owners, facility managers, academia, landscape architects, interior designers, utility providers, manufacturers, service providers, non-profits and government from South Carolina and throughout the region. Conference organizers anticipate a **strong attendance** exceeding the 300 attendees who participated at Sustain SC 2009, in Greenville, SC.

Sustain SC 2010 is simply an event your company or organization will not want to miss! Take advantage of the opportunity to **present** new products and services to current and future clients. **Learn** about Green Building. **Interact** endlessly with representatives of the evolving sustainable industry during the two exhibit hall days and numerous events. **Highlight** your company or organization as a supporter of this community by sponsoring the conference.

To register, please visit <http://sustainscexpo.eventbrite.com>

For additional information contact Jenny Wiedower at 843-329-3131 or email: sustainsc@gmail.com.



Organized in 2004, USGBC-SC is a non-profit organization whose principle purpose is to educate the public on green building practices and boasts a membership of over 400 individuals representing over 100 companies throughout South Carolina.


Exhibit Hall Hours and Events

Time	Event	Location
Wednesday, May 12		
12 -5 pm	Exhibitor Registration/Exhibitor Set-Up	Exhibit Hall
Thursday, May 13		
7:00 am – 9:45 am	Exhibitor Registration/Exhibitor Set-up	Exhibit Hall
	8:00 am Conference Registration Begins	Expo Lobby
	8:00 am Local Leaders Breakfast (by invitation only) <i>Sponsorship Opportunity Available</i>	Mtg Rm 3
	8:30 am-9:30 am Continuing Education Sessions 1	
	1A Aggressively Green Residential Construction <i>Sponsorship Opportunity Available</i>	Room C1
	1B Energy Mgmt & Innovation in the Air Force <i>Sponsorship Opportunity Available</i>	Room C2
	1C Future of Performance Contracting <i>Sponsorship Opportunity Available</i>	Room C3
10:00 am – 11:30 am	Opening Plenary Session <i>Sponsored by SystemWorCx</i> <i>Welcome from North Charleston Mayor Keith Summey and Keynote Scot Horst, USGBC Sr. VP for LEED</i>	Room C
11:30 am - 1:00 pm	Exhibit Hall Opening with Lunch Buffet <i>Sponsored by SystemWorCx</i> <i>Vendor demonstrations begin every 15 minutes</i>	Exhibit Hall
1:00 pm – 4:30 pm	Continuing Education Sessions 2, 3 & 4	
	1:00 pm - 2:00 pm 2A Cost-justified Energy Upgrades to Existing Schools <i>Sponsorship Opportunity Available</i>	Room C1
	2B Systematic Approach to Bicycle Infrastructure <i>Sponsorship Opportunity Available</i>	Room C2
	2C Commissioning and Energy Modeling <i>Sponsorship Opportunity Available</i>	Room C3
	2:15 – 4:30 pm Offsite Tour: Downtown Charleston Projects <i>Sponsorship Opportunity Available</i>	Offsite
	2:15 pm - 3:15 pm 3A Case Study: Edens & Avant's Corporate HQ <i>Sponsorship Opportunity Available</i>	Room C1
	3B Steal This Plan <i>Sponsorship Opportunity Available</i>	Room C2
	3C Comparison of 2 Building Rating Systems <i>Sponsorship Opportunity Available</i>	Room C3
	3:30 pm - 4:30 pm 4A Affordable Low Energy Architecture <i>Sponsorship Opportunity Available</i>	Room C1
	4B Building Community in your Communities <i>Sponsorship Opportunity Available</i>	Room C2
	4C LEED Credential Maintenance Program <i>Sponsorship Opportunity Available</i>	Room C3
5:30 pm	Exhibit Hall Closes	
6:00 – 9:00	USGBC-SC Chapter Leadership Awards Reception <i>Sponsorship Opportunity Available</i>	Offsite
9:00 pm –	Green Young Professionals Social Event <i>Sponsorship Opportunity Available</i>	Offsite
Friday, May 14		
7:30 am - 9:30 am	Exhibit Hall Opens w/ Continental Breakfast <i>Sponsored by MECA, Inc.</i> <i>Vendor demonstrations begin every 15 minutes</i>	Exhibit Hall
8:30 am – 12:00 pm	Continuing Education Sessions 5,6 & 7	
	8:30 am - 9:30 am 5A LEED for Small Retail/ Help from the Gov't <i>Sponsorship Opportunity Available</i>	Room C1
	5B Sustainable Community Design <i>Sponsorship Opportunity Available</i>	Room C2
	5C LEED EBOM 2009 <i>Sponsorship Opportunity Available</i>	Room C3
	9:45 a – 12:00 p Offsite Tour: North Charleston Projects <i>Sponsorship Opportunity Available</i>	Offsite
	9:45 am- 10:45 am 6A Existing LEED Commercial Building <i>Sponsorship Opportunity Available</i>	Room C1
	6B Old and Green: Historic Preservation & Conservation <i>Sponsorship Opportunity Available</i>	Room C2
	6C Online Tools for LEED Project Managers <i>Sponsorship Opportunity Available</i>	Room C3
	11:00 a - 12:00 p 7A High-Performance Upgrades for Residential <i>Sponsorship Opportunity Available</i>	Room C1
	7B First Look at LEED Neighborhood Development <i>Sponsorship Opportunity Available</i>	Room C2
	7C Building Dashboard: Energy Modeling <i>Sponsorship Opportunity Available</i>	Room C3
12:00 pm - 1:30 pm	Exhibit Hall Lunch Event w/ Lunch Buffet <i>Sponsorship Opportunity Available</i> <i>Vendor demonstrations begin every 15 minutes</i>	Exhibit Hall
1:30 pm - 3:00 pm	Closing Plenary Session <i>Sponsorship Opportunity Available</i> <i>featuring Keynote Martin Melaver, Melaver, Inc.</i>	Room C
2 – 5 pm	Exhibitor & Registration Booth Teardown	Exhibit Hall

Exhibit Hall Floor Plan

Current booth availability diagram can be found at <http://www.usgbcsc.org/site/?p=1260>



Charleston CC Hall A-1 Charleston, SC May 12-14, 2010	<h2>Sustain SC</h2> <h2>USGBC-SC</h2>	PREPARED BY: George Fern Company 2310 Old Steele Creek Rd. Charlotte, NC 28208 (704) 398 - 7440
<p>LEGEND</p> <ul style="list-style-type: none"> ■ - Utilities ■ - Columns <p>Booths are 10'x10' Aisle widths are noted</p> 	Rev 1 2-17-10 06-10788-10	All information on this document is subject to Fire Marshal approval and is based on the best knowledge of the building sizes per architectural plans provided by the building. George Fern Company is not responsible for any discrepancies in this floor plan. "This floor plan is subject to change."

Exhibitor Benefits & Term

Space Assignment	Upon receipt of the application and payment, booth space will be assigned in order received. Every attempt will be made to ensure that competing businesses are not placed adjacent to one another.	
Space Variations	The floor plans and booth diagram above are as accurate as possible. However, changes and modifications are sometimes necessary.	
Booth Dimensions	Booths are 10'x10'. Vendors are permitted to purchase multiple booths. All booths come with standard black pipe and drape surrounds as well as identification board with the vendors name.	
Included in Booth Fee	<ul style="list-style-type: none"> • 10'x10' or 10'x20' Exhibit Space • 2 tickets to Opening Plenary Session • Listing in Exhibit Show Guide 	<ul style="list-style-type: none"> • Standard Pipe and Draping and booth sign • Events and meals in the Exhibit Hall for 2 people • Participation in demonstration session (optional)
Not Included in Booth Fee	<ul style="list-style-type: none"> • Entry into the Closing Plenary, Continuing Education Sessions and Tours <i>See rates for Vendor Education Pass below</i> • Exhibit Hall events and meals for more than 2 people per booth. <i>Purchase additional booth worker tickets below</i> 	<p><u>Items below may be purchased for an additional charge*</u></p> <ul style="list-style-type: none"> ○ Electricity (110V) ○ Tables ○ Chairs ○ Shipping & installation of displays ○ Fork lift service ○ Booth furnishings and carpeting <p><i>*Booth add-ons will be coordinated through George Fern Co. Information provided to all vendors after registration.</i></p>
Participation in Vendor Demonstration Sessions	Vendors may participate in the schedule of vendor demonstrations, taking place during the most heavily trafficked exhibit hall hours. Vendors are assigned a 15- minute timeslot within which to showcase their product or service. A limited number of timeslots exist, and vendors will be assigned on a first-come, first-served basis. Indicate your interest in providing a 15-minute demonstration on the registration form.	
Use of Space	All demonstrations or other promotional activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet, or share the space allotted without the knowledge of USGBC-SC. Exhibitors must show only goods manufactured by or dealt in by them in the regular course of business. Exhibits which involve any noise producing equipment sufficiently loud that it may reasonably disturb adjacent exhibitors must give advance notice to USGBC-SC. USGBC-SC will endeavor to provide special arrangement and/or locations to accommodate, but shall not be bound to any contract in which said noise problems cannot be so controlled or abated.	
Aesthetics	USGBC-SC reserves the right to prohibit and/or evict exhibitors whose presentation is in any manner deemed by USGBC-SC as offensive to conference attendees, by reason of bad taste, questionable morals or controversial content. In such event, USGBC-SC shall not be liable to exhibitor for refunds of exhibit fees.	
Cancellation Policy	In the event the conference is cancelled for reasons beyond control of USGBC-SC, money advanced by exhibitors will be refunded in full. In such cases, USGBC-SC shall be free from any claim for damages that the exhibitor alleges to have suffered as a result of such cancellation.	
Liability/Insurance	Neither the USGBC South Carolina Chapter nor Charleston Area Convention Center, and/or staff members will be responsible for loss or damage to property of exhibitors from thefts, strikes, damage by fire, water or storm, vandalism, or other causes, but they will take all reasonable precautions to protect exhibitors from such loss or damages. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to display, equipment and other property brought upon Charleston Area Convention Center premises and shall indemnify, defend and hold harmless the USGBC South Carolina Chapter and any offices from any and all such losses, damages and claims. Charleston Area Convention Center and USGBC-SC shall not provide insurance coverage for loss or damage from such causes, and it is thus expected that the exhibitors will provide their own floater insurance coverage as needed.	

Booth Registration & Payment

Registration

- To register online (recommended) and pay by **credit card**, please go directly to <http://www.sustainscexpo.eventbrite.com>
- To register off-line and pay by **check**:
 - Make checks payable to: **USGBC South Carolina Chapter**
 - Send completed form (below) and payment to: **1450 Fifth Street, West, North Charleston, SC 29405**

Information

Company: <input type="text"/>	Contact Name: <input type="text"/>
Address: <input type="text"/>	Contact Person's Email: <input type="text"/>
City: <input type="text"/>	Phone: <input type="text"/>
State: <input type="text"/>	Fax: <input type="text"/>
Zip: <input type="text"/>	Exhibit Product Description: <input type="text"/>
Website: <input type="text"/>	

General Product Categories - Please check all that apply

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Residential | <input type="checkbox"/> Foundations, Footers, & Slabs | <input type="checkbox"/> Doors/Windows | <input type="checkbox"/> Mechanical Systems/HVAC |
| <input type="checkbox"/> Commercial | <input type="checkbox"/> Insulation | <input type="checkbox"/> Interior Finishes | <input type="checkbox"/> Electrical & Lighting |
| <input type="checkbox"/> Sitework & Landscaping | <input type="checkbox"/> Roofing | <input type="checkbox"/> Flooring & Coverings | <input type="checkbox"/> Solar |
| <input type="checkbox"/> Structural System & Components | <input type="checkbox"/> Rainwater Harvesting | <input type="checkbox"/> Furniture & Furnishings | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Plumbing & Coverings | | | |

Acknowledgement (Check required)

- I hereby confirm that I have read and agree to the Sustain SC Exhibitor Benefits and Terms (see previous page).

Name Badges -Up to 2 complimentary name badges w/ Booth. Please indicate the names of company individuals working the booth.

1. 2.

Additional persons - cost per additional person outlined below. Please provide names of additional individuals working the booth.

3. 4.
 5. 6.

Booth Fees

	First Dibs (expo'd in '09) through 3/20		Early Registration 3/15 through 4/12		Regular Registration After 4/13		Number of each		Total
Chapter MEMBER Rate / NONMEMBER Rate									
10 x 10 Booth	\$275/\$325	OR	\$325/\$375	OR	\$375/\$425	X	<input type="text"/>	=	\$ <input type="text"/>
10 x 20 Booth	\$445/\$495	OR	\$495/\$545	OR	\$545/\$595	X	<input type="text"/>	=	\$ <input type="text"/>
Vendor Education Pass	\$65/\$90	OR	\$85/\$110	OR	\$105/\$130	X	<input type="text"/>	=	\$ <input type="text"/>
Additional Booth Worker	\$50/\$50	OR	\$60/\$60	OR	\$70/\$70	X	<input type="text"/>	=	\$ <input type="text"/>

*Join the SC Chapter now for only \$45.50 or \$65, and receive the membership price on both conference registration and vendor registration. Visit www.usgbcsc.org

Booth Total: = \$

Optional Information

A. Booth selection - please visit <http://www.usgbcsc.org/site/?p=1260> for up-to-date diagram of available booths!

First Choice Booth Location: Second Choice:

B. Vendor Demonstration Session - indicate whether you opt to participate in session (please check only one)

Product: Service: